

**BFAD**  
**(SEM - II) THEORY EXAMINATION 2017-18**  
**ELEMENTS OF FASHION**

Time: 3 Hours

Total Marks: 70

Note: Attempt all sections.

**SECTION A**

- 1. Attempt *all* questions in brief. 2 x 7 = 14**
- a. Fad
  - b. Grading
  - c. Thread Count
  - d. Weaving
  - e. Toils
  - f. Motifs
  - g. Knock-Off

**SECTION B**

- 2. Attempt *any three* of the following: 7 x 3 = 21**
- a. Back Stitch
  - b. Puckering
  - c. sleepwear
  - d. Versace
  - e. Satya Paul

**SECTION C**

- 3. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Explain fashion cycle in detail.
  - b) What is haute couture?
- 4. Attempt *any one* part of the following: 7 x 1 = 7**
- a) What is blends? Write different advantages of blending fibers.
  - b) Explain formal wear.
- 5. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Explain in detail about any one international designer.
  - b) How accessories plays an important role in fashion industry?
- 6. Attempt *any one* part of the following: 7 x 1 = 7**
- a) What are different elements of designs?
  - b) What do you understand by designer brands? Explain any one in detail.
- 7. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Reliance trend is a retail store. How?
  - b) Explain Fashion Forecast 2017-18.