

## MBA-TM

## (SEM IV) THEORY EXAMINATION 2017-18

## EMERGING TRENDS IN TOURISM

Time: 3 Hours

Total Marks: 70

**Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.

## SECTION A

**1. Attempt all questions in brief.** **2 x 7 = 14**

- a. What is the difference between Hiking and Trekking?
- b. Write five name of medical tourism destinations country of Europe.
- c. Under which country Everest Base camp for Trekking comes?
- d. Write full form of ABMS & MTF.
- e. Vedic age belongs to BCE or CE.
- f. What kind of activities linked to the places like Otago peninsula?
- g. How many protected area there in Himachal Pradesh?

## SECTION B

**2. Attempt any three of the following:** **7 x 3 = 21**

- a. Write about the Basic minimum standard for River Running accompanying guide eligibility, training and recognition experience.
- b. What are the legal issues of Medical Tourism?
- c. What is Panch Kakar in Sikhism and who had started? Explain in detail.
- d. What is Paryushmna?
- e. How important and significance 'Holi' as festival for Hindu.

## SECTION C

**3. Attempt any one part of the following:** **7 x 1 = 7**

- (a) What do you mean by Rafting? When did this leisure sport got popularity, also write down some of the famous destination for Rafting.
- (b) Why soft adventure is the most popular form of adventure tourism also write about the minimum adventure equipments require in soft adventure.

**4. Attempt any one part of the following:** **7 x 1 = 7**

- (a) Write about the history of Medical tourism in India.
- (b) Write down the Basic Minimum Standards for Bungee Jumping.

**5. Attempt any one part of the following:** **7 x 1 = 7**

- (a) How does the Rural tourism can help in creating sustainable development in some of our villages in rural areas?
- (b) Write about the significance of the festival Rakshabandhan and Easter.

**6. Attempt any one part of the following:** **7 x 1 = 7**

- (a) How is the future of rural tourism on international level, explain the planning requiring.
- (b) What is significance of Navratri in Hindu religion and how they celebrate?

**7. Attempt any one part of the following:** **7 x 1 = 7**

- (a) Define the term Protected areas? What is the objective of it and also write about the protected areas of India.
- (b) Explain the Ecotourism resource categories.