(Following Paper ID and Roll No. to be filled in your Answer Books)	
Paper ID : 15065	Roll No.

### **B. PHARMA**

### Theory Examination (Semester-VI) 2015-16

### **PROFESSIONAL COMMUNICATION -II**

Time : 3 Hours

Max. Marks : 100

- **1.** Attempt any two parts of the following:  $(10 \times 2 = 20)$ 
  - (A) Write an application for municipal corporation regarding improper water supply in your area.
  - (B) Why time management is important? Discuss effective time management techniques.
  - (C) Write a letter to your drug distributor about the complaint received by you from your retailer for delay in delivery of life saving drugs.

### **2.** Attempt any two parts of the following: $(10 \times 2 = 20)$

- (A) Define interview. Discuss various types of interview.
- (B What is the difference between abstract and summary in formal report? Write the importance of a report.

### (1)

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(C) What do you mean by productivity? How employee productivity can be improved?

#### **3.** Attempt any four parts of the following: $(4 \times 5 = 20)$

- (A) State the qualities of a successful leader.
- (B) What do you mean by the term "extempore"? Write its importance.
- (C) What do you mean by group discussion? Write its importance.
- (D) Write about the importance of leadership skills.
- (E) Write any five FAQs (Frequently Asked Questions).
- 4. Attempt any four parts of the following:  $(4 \times 5 = 20)$

(A) What do you mean by simulation exercise.

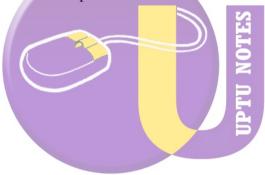
- (B) What do you understand by the term "BSC" in reference to Team work?
- (C) Write some tips for a better interview.
- (D) What are the basic components of report writing?
- (E) Write a short note on the basic principles of professional communications.

(2) P.T.O.

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#### 5. Attempt any two parts of the following: $(10 \times 2 = 20)$

- (A) Record (write) a Group Discussion on "The Internet has increased crimes all over the globe". (Invent necessary details by yourself).
- (B) Define a business proposal. Explain solicited and unsolicited proposal.
- (C) Define the term "Communication"; How communication becomes significant part in today's era? Write some suitable examples.



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