

(Following Paper ID and Roll No. to be filled in your  
Answer Books)

**Paper ID : 270238**

Roll No. 

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**M.B.A.**

**Theory Examination (Semester-II) 2015-16**

**BUSINESS ENVIRONMENT**

*Time : 3 Hours*

*Max. Marks : 100*

**Section-A**

- 1. Attempt all parts. All parts carry equal marks. Writer answer of each part in short. (2×10=20)**

- (a) What is Macro Environment?
- (b) Which institution calculates national income in India?
- (c) What is meant by Savings?
- (d) What is Business Finance?
- (e) Explain the factors affecting pricing decisions.

- (f) What are the effects of inflation on salaried employees and wage earners?
- (g) What is Black Money?
- (h) What are open market operations?
- (i) What do you mean by foreign capital?
- (j) How do credit card and debit card helpful in present day's scenario?

**Section-B**

**2. Attempt any five questions from this section. (10×5=50)**

- (a) Briefly describe the nature of relationship between business and environment.
- (b) "Social component is an important factor of business environment." Comment.
- (c) Discuss the importance of capital formation in economic development.
- (d) Discuss the difficulties which Government is facing in controlling the inflation.

- (e) Describe the limitations of monetary policy in India.
- (f) What are the main characteristics of new export-import policy?
- (g) How banking industry do is very helpful for business development in India?
- (h) " Money in the Industry is as same as blood in human body" Discuss.



### Section-C

**Note: Attempt any two questions from this section.**

**(15×2=30)**

- 3. State the main provisions of FEMA with regard to the regulation and management of foreign exchange.
- 4. "Business is the product of Environment." Explain. Discuss the nature of relationship between Business and Environment.
- 5. What do you understand by the value of money? Discuss the factors affecting the value of money? Critically examine the demand and supply theory of money.