

(Following Paper ID and Roll No. to be filled in your Answer Books)

PAPER ID :**Roll No.**

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M.C.A. (DUAL DEGREE)
Theory Examination (Semester-II) 2015-16
PRINCIPLES OF MANAGEMENT

Time : 3 Hours**Max. Marks : 100****SECTION – A****1. Attempt all parts****(10 X 2=20)**

- a) What is forecasting?
- b) What are the key parameters involved in Promotion?
- c) Define Delphi Technique.
- d) Define Tactical Planning.
- e) What do you think is the mission of the enterprise?
- f) What is quality of work life?
- g) Furnish the theories of motivation.
- h) List the most relevant sources of recruiting managerial personnel?
- i) Is it Bureaucracy is considered most efficient system?
- j) What are the barriers of communication?

SECTION – B**2. Attempt any five parts****(10 X 5 = 50)**

- a) What do you understand by business ethics? The objective functions of a business to maximize profits. It has nothing to do with the social responsibility. Do you agree with this? Why and why not?
- b) "Planning is an intellectual process, the conscious determination of course of action, the biasing of decisions on the purpose, facts and considered estimates." Comment. Discuss the steps involved in planning process.
- c) Define organizational chart. Discuss the various forms of organizational structure, along with examples.
- d) What do you understand by motivation? Give the approaches for improving motivation.
- e) What do you mean by power? What are the sources of power in any system?
- f) Can management be termed as a profession? Give arguments for and against the professionalization of management.
- g) What are the functions of a manager? Is mere knowledge of management enough to become a successful manager? Briefly explain various managerial skills.
- h) What are the forces and need for change? Discuss the new trends in organizational change.

SECTION – C**Attempt any two questions****(15 X 2 = 30)**

3. Attempt any three of the following
 - a) Discuss about the role of manpower planning in staffing.
 - b) Explain the trait theory and situation theory of leadership.
 - c) What is performance appraisal? Explain pre control and post control.
 - d) Define control. What are the steps involved in controlling?
4. Attempt any three of the following
 - a) Explain social responsibility.
 - b) Exemplify planning premises and forecasting.
 - c) Elucidate organization theories.
 - d) Explain the significance of a sound organization structure.
5. Attempt the following
 - a) Brief the functions of a leader and the style of a leader.
 - b) Mention the approaches for improving motivation.
 - c) Discuss the role of planning in a modern business organization.

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