

(Following Paper ID and Roll No. to be filled in your
Answer Books)

Paper ID : 165816

Roll No.

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B.F.A.D.

Theory Examination (Semester-VIII) 2015-16

**DESIGN ETHICS & INTELLECTUAL
PROPERTY RIGHTS**

Time : 3 Hours

Max. Marks : 100

Section-A

1. ATTEMPT ALL THE QUESTIONS: (10×2=20)

- (a) What is ethical fashion?
- (b) Explain sustainability?
- (c) Explain patents?
- (d) Explain the need of copyright?
- (e) What is trade dress?
- (f) What is design acts?

- (g) Explain case study?
- (h) Brief about ambition and competition?
- (i) Explain I.P right?
- (j) What is geographical indications?

Section-B

2. ATTEMPT ANY FIVE QUESTIONS :

(5×10=50)

- (a) Explain the objectives of I.P rights?
- (b) Explain the role of designer?
- (c) Brief about the emergence of environmental ethics?
- (d) Explain the fair and unfair trade practices?
- (e) Explain the ethical compulsions in modern society?
- (f) Discuss the importance of ethics in design?
- (g) Brief about the regulations of apparel industry business practices?
- (h) Explain the ethical challenges for designers?

(2)

Section-C

ATTEMPT ANY TWO QUESTIONS :

(2×15=30)

3. Explain the benefit of design registration?
4. Explain the procedure of registration of designs?
5. Explain the sustainability and ethical challenges for designers?