

(Following Paper ID and Roll No. to be filled in your  
Answer Books)

Paper ID : 165406

Roll No. 

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**B.F.A.D.**

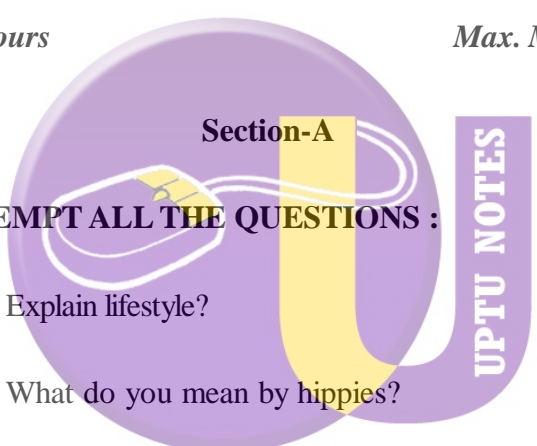
**Theory Examination (Semester-IV) 2015-16**

**CONTEMPORARY FASHION STUDIES**

*Time : 3 Hours*

*Max. Marks : 100*

**1. ATTEMPT ALL THE QUESTIONS : (10×2=20)**

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- (a) Explain lifestyle?
- (b) What do you mean by hippies?
- (c) Write any five domestic brands name?
- (d) What is fashion?
- (e) Explain fashion icons. Give an example.
- (f) Explain contemporary fashion.

- (g) Write about any two Indian fashion designers.
- (h) Explain the term "brand" with example.
- (i) Write any five international brands name.
- (j) Explain fashion in technological contest.

### Section-B

#### 2. ATTEMPT ANY FIVE QUESTIONS IN ALL:

(5×10=50)

- (a) Explain the role of films towards fashion.
- (b) Explain about any two prominent designers of 20<sup>th</sup> century?
- (c) Brief about any two international fashion designers.
- (d) Briefly explain the social and environmental consciousness?
- (e) Write about the western influence against the back-drop of globalization.

- (f) Explain the role of the export industry to improve fashion.
- (g) Explain any two international fashion icons.
- (h) Discuss about fashion movements.

### **Section-C**

**ATTEMPT ANY TWO QUESTIONS IN ALL: (2×15=30)**

- 3. Explain fashion for functional requirement.
- 4. Explain fashion going global.
- 5. Explain the influence of travel, life style and media towards fashion.